



TUTORS IN ACTION MALAYSIA (TIA)
PERSATUAN PELAJAR BANTU PELAJAR MALAYSIA (PPBPM)

PUBLICITY DEPARTMENT GUIDELINE

MISSION	GENERAL TASK
<ul style="list-style-type: none">• To attract more volunteers and participation using social media as a medium of communication• To design promotional materials for TIA	<ul style="list-style-type: none">• Design and post material onto TIA's social media pages based on an established monthly timeline• Design anything requested by other departments including but not limited to posters, banners and department-specific project material• Communicate with and promote other organisations of a similar purpose to establish friendly relations